



Field Representative News

Survey Shows Narconon Arrowhead's Success Rate

Over 70% of Narconon Arrowhead drug rehab graduates remain drug free.

As part of ongoing monitoring of the results of its drug rehabilitation program, Narconon Arrowhead continues to follow up with graduates and family members to assist individuals in continuing to lead healthy, happy and productive drug-free lives. In a recent follow-up survey of Narconon Arrowhead clients, six months after program completion more than 70 percent of them had remained drug-free.

The Narconon Arrowhead rehabilitation program uses routine outcome monitoring as a quality management tool. The Substance Abuse and Mental Health Services Administration (SAMSHA) has advocated for routine outcome monitoring as an important component of treatment quality management for nearly two decades. However, such monitoring is rarely implemented in treatment settings.

In addition to existing continuing care procedures that assist residential clients in re-entering their communities, Narconon Arrowhead implemented a 6-month follow-up interview process. Developed in collaboration with the Foundation for Advancements in Science and Education (FASE), this questionnaire contains 12 common outcome measures related to drug use, employment, living situation, legal issues and ongoing use of life skills obtained on the program.

Narconon Arrowhead has been a nationally accredited drug rehabilitation center for well over a decade. Results from the latest inspection by the Rehabilitation Accreditation Commission (CARF) concluded that, "The organization does an excellent job in tracking the progress of the persons served following discharge and uses these data in refining its treatment programming."

Additional outcome survey data showed that 93 percent of students stated they were satisfied with the program, more than two thirds were now employed and 78 percent of students had no new legal situations since graduating with many clearing up those that existed prior to graduation.



Narconon Arrowhead Success Story

Field Representative Group: Addiction Help Services

Eric and Kuryn Mitchell of Clearwater, FL started a Field Representative Group called Addiction Help Services in October of 2005. Since starting their group they have taken on 3 new employees, which includes 1998 Narconon Arrowhead graduate Dena Boman. Since starting his Field Group, Eric's team have gotten an impressive 40 people in need of help into various Narconon Centers. They have also done 6 successful interventions.



Photo: Kuryn, Cole, Riley, and Eric Mitchell

Both Eric and Kuryn are graduates of Narconon Arrowhead. Eric graduated in 1999 and Kuryn graduated in 2001. They were married in 2003, and have two beautiful children named Cole and Riley. They moved to California and began building up their Field Representative area and later moved to Florida. Through maintaining his website, doing interventions, maintaining 3 employees and out flowing Eric and Kuryn have been able to create a successful field group.

Do you have a Success Story you would like to share?
Please email it to fsmic@stopaddiction.com.

Successful Field Representative Suggestion of the Month

Start a Field Representative referral website. As you may know, the web is a wonderful resource to have and use. The more people that you can come into contact with in a small amount of time the better chance you have of receiving qualified prospects quickly. Start a website, pay for advertising & promotion, and watch your Field Referral activity grow!

To receive a basic over view of how to start a website, email in a request to fsmic@stopaddiction.com.

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There are over 11,000 drug rehabilitation and addiction treatment programs in the United States alone. The more traditional approaches often tell people that drug addiction is a brain disease that must be fought one day at a time and its symptoms may be treatable with pharmaceuticals. However, the disease theory has never been conclusively proven and traditional treatment practices have limited success.

By comparison, the largest study measuring the effectiveness of treatment programs, called the Drug Abuse Treatment Outcome Study (DATOS), funded by the National Institute of Drug Abuse (NIDA), only measured whether or not those who completed various types of programs were using drugs on a weekly basis. It did not measure if they had been clean in the last 30 days, let alone six months. Even on this limited basis the outcomes still fell short of Narconon Arrowhead's results.

Narconon Arrowhead credits its success to the application of L. Ron Hubbard's drug-free rehabilitation methodology and the dedication of its staff members.

Book of the Month

Narconon Arrowhead has a wide variety of books and videos that can provide you with valuable information when working in the field. This week's featured item from the Narconon Arrowhead bookstore is:

The Narconon First Step Program Book

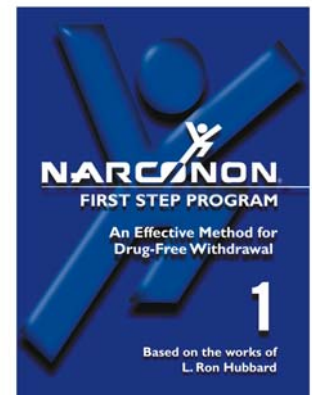
The Narconon First Step Program Book is intended for use in real life. The First Step Program has the only proven methods that can help to ease the withdrawal symptoms and pain experienced in coming off drugs

without the use of other drugs. This book would be an excellent addition to your personal library and is a perfect source of helpful information to you as a Field Representative.

The Narconon First Step Program Book is being offered at the low price of \$19.95 with free shipping.

For ordering information please contact: DannaSue Kelley
Phone: 1-918-339-5877 or email:
fsmic@stopaddiction.com.

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Delivering a new, proven approach to drug rehabilitation and prevention.

Helping Someone Overcome Addiction Extension Course



The *Helping Someone Overcome Addiction* Extension Course is an exciting new course that you, as a Field Representative, could benefit greatly from. Learn how and why a person becomes addicted to drugs or alcohol. This course will give you the ability to explain addiction to your prospective selections.

This course takes about one full day to complete. You will find that the information in this course better prepares you to handle those in need of the help that only the Narconon® Program can provide. The *Helping Someone Overcome Addiction* extension course helps you to be a better Field Representative.

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