

## Field Representative News

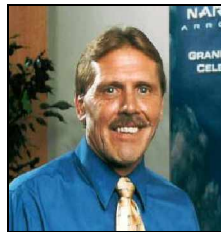
Volume 7

*Special points of interest:*

- The first portion of No Place To Hide: Drug Abuse In The Heartland, written by Gary W. Smith, C.C.D.C., Executive Director, Narconon Arrowhead.
- The success story of Narconon Arrowhead's Director of Drug Education, J.T. Daily.
- The book Clear Body Clear Mind. This book helps to offer an answer to many of the questions that people have about addictions and cravings.
- The Field Representative Win of the month from Larry Trainor.

[www.stopaddiction.com](http://www.stopaddiction.com)

### No Place To Hide: Drug Abuse In The Heartland By Gary W. Smith, C.C.D.C.



Gary W. Smith  
C.C.D.C.  
Executive Director,  
Narconon  
Arrowhead

#### Part I

The Center on Addiction and Substance Abuse (CASA) at Columbia University has recently released the results of a study on drug abuse in rural American communities. This study was funded by the U.S. Drug Enforcement Administration. The results are shocking and are rattling the rafters of Midwest America. Per this study, 8th graders living in rural American communities are 34% more likely than their urban counterparts to smoke marijuana; 83% more likely to use crack cocaine; and 104% more likely to have used amphetamines within the last month.

The study also reports that drugs are as readily available in rural areas as in large urban cities. Drug Enforcement Administration (DEA) seizures of methamphetamine labs jumped from 263 in 1994 to 1,627 in 1998, a six-fold increase, concentrated in rural areas of the Heartland.

Besides scaring the hell out of middle America and painting a pretty black picture of the fate of our youth as far as drug abuse is concerned, what is the message we should be receiving from this study? To answer that let's backtrack into history 45 years.

It is the mid 1950's. The illegal drug problem is not yet on society's radar screen. In the 1950's all anyone knew about illicit drugs like marijuana was that jazz drummer/bandleader Gene Krupa and actor Robert Mitchum smoked it, got caught and the media damned them for it. Cocaine? That word was in a line from the popular Cole Porter hit "I Get A Kick Out Of You". As for heroin, that is a drug of horror used only by the most degenerate and despairing individuals. Frank Sinatra's character in the movie "Man With A Golden Arm" teaches us that. Most Americans tend to view drug addiction as an affliction of the urban

poor or an evil obsession of a handful of musicians and actors who are too far left of center to worry about. In short, Americans are completely naïve to what drug addiction is. And we are most certainly clueless about the role illicit drugs will play in the course of our precious country's future.

Moving forward 10 years, it is now 1965. The country is in the post mourning years of JFK's assassination. The first onslaught of the English rock 'n' roll music invasion with the Beatles and Rolling Stones hits our shores and takes American youth by storm while President Lyndon Baines Johnson is grappling with the escalating Vietnam War. LSD is finding its way from the experimentation laboratories of the Sandoz Drug Company to the streets of San Francisco.

It is also at this time the first indications of increased heroin abuse in urban ghettos catches the attention of President Johnson's White House staff. The increased use of heroin, considered small by today's numbers, is of enough concern for Johnson to convince Congress to enact the Drug Rehabilitation Act and ask for an annual appropriation of \$15 million. At the time, no one in government at the Federal, State or local level has any idea that in just over 20 years' time heroin abuse in the U.S. will escalate to a point where it will cost tax payers over \$50 million annually to treat the problem. Society's radar screen is beeping. Unfortunately not enough of us notice.

In the mid 60's adult Americans still tended to view drug addiction as a problem inherent to the under privileged. By the end of the decade, however, America's view on drugs began changing. Drugs, in particular marijuana, hashish, LSD, cocaine and other hallucinogens, became socially acceptable in a large scale during the Flower Power era. And while this was alarming to many parents of this period, most of us thought of mid-size cities and rural America as drug-free oases that would insulate our kids from these pro-drug influences. The truth was that drugs did not respect geographic boundaries: they broke out of the big city limits and began to swarm into the heartland of mid-sized cities, rural towns and farm communities.

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## Narconon Arrowhead Success Story



*"Now every morning I wake up and know that I have my family back because of Narconon."  
J.T. Daily*

I grew up with dream that most kids have, being a professional basketball player. I use to sit with my dad and watch Michael Jordan for hours and then go outside and pretend I was him hitting that game winning shot. My mom would be preparing a beautiful meal and every night my sister, brother, father, and mother would sit and eat together. It was your typical family, as a kid we were expected to graduate high school, then attend a good university, possibly graduate school, eventually get married and have kids.

My older brother and sister both were successful in that category but I got involved with something that no one in my family had ever before, drugs.

My last couple of years in high school I started excelling in basketball and though I knew I was not good enough for the pros I was definitely good enough to have recruiters from colleges coming to watch me play. I had my sights set on a school in South Carolina when I graduated but that summer plagued me for any chance of lacing my shoes up in a game. I stopped playing basketball and started using drugs. By the time I got to school I had lost about 30 pounds and never touched the ball once for 3 months. I quit the team and got kicked out of college in one semester. Everything that I had worked for as a kid, the hours of practice and training, I had blown in a matter of months.

I returned back home and decided to get a job in the city as a bartender. I eventually got involved with selling ecstasy and cocaine and was using on a daily basis. After a few years

of trying to quit and having my parents spend money on lawyers and counseling they gave up and told me not to come home anymore, I was not welcome. My sister added that I was not to come over and play with her kids, because she did not want her kids idolizing a drug addict. I would try to quit but nothing ever worked, I felt like it was hopeless. I stopped talking to my family and my nieces and nephews, in their eyes I was no longer part of the family.

I use to sit and think how I missed my family and how I missed my life when I was a kid, spending holidays with my family and how I wanted that back. One morning I woke up and my mother was in my living room and asked me if I was ready to get better. I thought it was more counseling, or more meetings. To my surprise it was the greatest thing that has ever happened in my life. It was called Narconon®.

Today is June 1, 2003 and two years ago to this day I was on a cocaine binge that lasted three days and I spent about \$1,000 dollars, where I did not sleep, eat, all I did was cocaine. Now every morning I wake up and know that I have my family back because of Narconon. The most important thing is that when I go home now, my nieces and nephews still look up to me, but now they are proud that I am their uncle and my parents are proud that I am their son. Besides my family, Narconon is the reason I have my life back. Thank You.

J.T.Daily  
Director of Drug Education  
Narconon Arrowhead



*"The way to happiness is best traveled with competent companions."  
L. Ron Hubbard  
The Way to Happiness*

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## No Place To Hide: Drug Abuse In The Heartland Continued

Hindsight is 20/20, and in looking back it is easy to see our nation's failure to fully recognize and act effectively to stop the drug problem then. However, if we look closer we will see that this failure was driven in no small measure by the assumption of the masses that it was someone else's problem, not our problem. And it is this assumption

that allowed drugs the time they needed to seep into every neighborhood in every city and class across America without prejudice.

As we begin the 21st Century in America the message is loud and clear: There is **no place to hide** from the problem of substance abuse and addiction.

Gary W. Smith, C.C.D.C.

## Win of the Month

*"The satisfaction of seeing someone make it through the program is the biggest win I have.*

*One person that I selected for the program said he could not have made it one more day without Narconon, and now that he completed he has a future in front of him."*

*Larry Trainor*

Larry, giving someone back their future is a fantastic win! Thank you for sharing your win.

Throughout your experiences as a field representative you are going to have wins. Your wins not only make you feel good, but make others who you share those wins with feel good also. If you have a win that you would like to share, please mail it to:

DannaSue Kelley, Field Rep I/C  
Narconon Arrowhead  
HC 67 Box 5  
Canadian, OK 74425



*"While one can indicate what direction to look and suggest that they do look, the conclusions are up to them."*

*L. Ron Hubbard*

*The Way to Happiness*

## Successful Field Representative Activities

Contact and communication with people who are looking for rehabilitation services is vital to the survival of any Field Rep. You must make contacts with the public. As with any activity the field representative needs to have confidence with whomever they speak to, that the service they are recommending works and is valuable. The individual also needs to remember that he is communicating and attempting to get others to communicate with Narconon Arrowhead. You should have a business card with an available phone number and the best times to reach you. There are numerous services in every city that see the damage of drugs and would be a possible referral source. Therefore, the first action would be to let them know who you are and what you are doing.

This is the seventh installment of a series of helpful suggestions that will be provided to you.

### Suggestion Number 7:

#### Liquor Stores

Print up small flyers or business cards and take them down to your local liquor store. It would also be ideal to go to the liquor stores in your surrounding areas. Most stores will let you put a stack of these brochures or cards on their counter next to the register and people will pick them up as they make their purchases.

The idea here is to go to the source. Be direct but not forceful with the liquor store owner and simply ask if you could leave a few business cards or brochures in the event the manager has any customers that might need assistance with an alcohol addiction. This is also a good way to get your name and what you are doing out into the public.

## Books and Videos

Narconon Arrowhead has a wide variety of books and videos that can provide you with valuable information when working in the field. This week's featured item from the Narconon Arrowhead bookstore is:

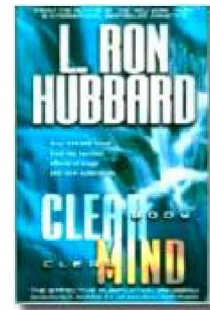
The book Clear Body Clear Mind.  
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Clear Body Clear Mind answers these questions and provides a complete description of the New Life Detoxification program developed by L. Ron Hubbard that is used in the Narconon program. You will

be able to answer questions like: What causes drug and alcohol cravings? Can you get rid of drug and toxin residues in your body once and for all? Learn how over a quarter of a million people have been freed from continuing effects of harmful substances.

This book is a must have for every collection and at the low price of \$17.95 plus shipping and handling.

For ordering information please contact:  
DannaSue Kelley  
Phone: 1-918-339-5877.





Drug Rehabilitation and Education Services  
HC 67 Box 5  
Canadian, OK 74425-9700

Phone: 1-800-468-6933  
Phone: 1-918-339-5800

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*Delivering a new, proven approach to drug rehabilitation and prevention.*

## Narconon Arrowhead



Narconon Arrowhead drug and alcohol rehabilitation center. A new, proven approach to drug rehabilitation. (Photo by Denise Tedesco)

Narconon Arrowhead is a state-of-the-art facility. Located on the shore of Lake Eufaula in Canadian, Oklahoma and surrounded by Arrowhead State Park.

Narconon Arrowhead's building is situated on 258 acres of land. With the capacity to provide residential treatment services to more than 200 students, Narconon Arrowhead has also become home to the organization's International Training Center. If you have not had the opportunity to see the beautiful Narconon Arrowhead facility and you would like to take a tour of our facility please call DannaSue Kelley at 918-339-5877. Let DannaSue know when you will be in our area and she will be happy to set you up an appointment and guided tour.